



For Immediate Release  
For questions contact Monica A. Botts  
(202) 526-1953  
[info@human-expressions.com](mailto:info@human-expressions.com)  
[www.human-expressions.com](http://www.human-expressions.com)

***huMAN Expressions™ debuts its products at the 2004 National Stationery Show®***

May 16, 2004 - huMAN Expressions™ will debut its suite of products to the retail trade in booth 3950, in the INDULGENCES® section, at the 2004 National Stationery Show® at the Jacob K. Javits Convention Center in mid-town Manhattan from Sunday, May 16 through Wednesday, May 19. huMAN Expressions™ produces a collection of fine social stationery. The company mission is to uplift hearts, minds and souls by fusing artistic design with poetry. Inspired by the spirit and emotion that is the essence of human expression, the goal of each line of cards is to celebrate the human spirit and promote spiritual and visual inspiration through the use of words and art. Many of the products are handmade with customized touches such as using specialty papers, fabrics and embellishments that create distinctive and timeless designs.

Current product lines include:

- huMAN huGs™ - helping uplift Greetings™ is the company's flagship line of greeting cards, designed to support and uplift breast cancer patients and their families and to celebrate breast cancer survivors. huMAN huGs™ address the void of cards specifically targeting this group despite the abundance of get-well cards. Cards in this product line are dedicated to expressing a deeper level of sentiment than that conveyed by standard "get well" and "feel better soon" cards with messages that "speak" expressly to breast cancer patients and survivors. The huMAN huGs™ mission is to produce beautifully crafted and uplifting messages as well as to broaden awareness of breast cancer. Visually and emotionally captivating, the cards address different breast cancer phases including diagnosis, treatment, recovery and remission.

This line includes two award-winning cards. Remission (On a Mission), a card that is a mantra for, and celebration of, breast cancer survivors was the winner of the 2003 Greater Frederick Advertising Federation Silver ADDY® Award. Soul of a Survivor, a card celebrating breast cancer conquest and the beautiful spirit of a breast cancer survivor, was the winner of the 2003 Greater Frederick Advertising Federation Gold ADDY® Award for Special Event cards.

- Ribbonz™ - a line of handcrafted holiday cards that use decorative ribbons and leave a lasting impression on both the sender and the recipient. These non-denominational cards are appropriate for any faith.
- Logan's Lullabies™ - a collection of child-themed custom stationery including baby shower invitations, birth announcements, and birthday party and Christening/Dedication invitations.

Profiles of the company and its products appeared in HONEY Magazine and will be featured in an upcoming segment on WUSA 9 News, a Washington, DC CBS affiliate. huMAN Expressions™, a Washington, DC-based Company, was established in 2002 and develops upscale, handcrafted social stationery that celebrates life. For more information visit [www.human-expressions.com](http://www.human-expressions.com).

###