



FOR IMMEDIATE RELEASE

For more information:  
Raymond L. Nix  
202.494.7965  
<mailto:raymondnix@comcast.net>

## **huMAN Expressions™ has a lot of huGs for National Breast Cancer Awareness Month**

Washington, D.C., September 19, 2005 – In honor of National Breast Cancer Awareness Month, huMAN Expressions will offer a special package of huMAN huGs™ – helping uplift Greetings™. huMAN huGs – helping uplift Greetings is an exclusive line of greeting cards designed to celebrate breast cancer survivors, support and uplift breast cancer patients and their families, and broaden awareness of breast cancer. The National Breast Cancer Awareness Month package is a specially priced boxed card set that includes one of each of the huMAN huGs cards at a 17% discount: ***A Prayer For You*** – a prayer for recovery; ***I Will*** – a gift booklet offering commitment and support to a recently diagnosed breast cancer patient; ***Remission/On a Mission*** – a mantra for, and celebration of, breast cancer survivors; and ***Soul of a Survivor*** – a colorful celebration of a breast cancer conquest. The boxed set will retail for \$16.00 dollars and will be available throughout the month of October 2005.

The cards are designed to express so much more than the sentiments conveyed by traditional “get well” and “feel better soon” cards. They send messages that “speak” specifically to breast cancer patients and survivors. “These are the things that I said to my mother during her three occurrences of breast cancer,” says Melanie A. Nix, creator of huMAN huGs. “The way she embraced life is the way we want these cards to embrace their readers. We want to envelope our readers in the emotion and beauty of the cards with an indelible embrace. You can't underestimate the enormous impact of something as simple as a hug. The cards say ‘I care’, ‘I love you’, and ‘I’ll be there for you’.” Melanie created the card line in tribute to and celebration of her late mother, Belva B. Brissett, who succumbed to the disease in 1990.

The cards have been profiled in Honey Magazine and WUSA9 News, a Washington, DC CBS Affiliate ([http://www.wusa9news.com/health/buddycheck\\_article.aspx?storyid=30091](http://www.wusa9news.com/health/buddycheck_article.aspx?storyid=30091)). The company is currently working on plans to expand the card line with additional messages of hope and inspiration. The company acknowledges that huMAN huGs are a small token, but wants the cards to have a powerful impact on patients and survivors with their messages of love and hope. huMAN Expressions™ wants to ensure that every mother, father, sister, brother, husband and friend who is battling or surviving breast cancer, gets a great big huG for National Breast Cancer Awareness Month.

### **About huMAN Expressions™**

Established in 2002, huMAN Expressions, a Washington, DC area company, produces a collection of fine social stationery designed to celebrate the human spirit including huMAN huGs; Ribbonz™ - non-denominational, hand-crafted holiday cards; and custom invitations and announcements. For more information about huMAN Expressions visit <http://www.human-expressions.com/>

\*\*\*